



Bayou District Foundation Featured on *'Golf in America'*; a nationally televised program by the Golf Channel

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New Orleans LA- Bayou District Foundation was featured on the Golf Channel's new *'Golf in America'* television show July 28th. The program features Bayou District Foundation (BDF) leaders and staff and several local community leaders, including New Orleans District D Councilmember Cynthia Hedge-Morrell, who discuss the City Park Golf Master Plan and Bayou District Foundation's efforts to participate in the master plan using the 'The East Lake Model' of holistic community redevelopment. The episode was filmed in February 2009 just as construction was starting in earnest on Columbia Parc at Bayou District, a new mixed income community adjacent to City Park.

The show premiered July 28 but will be re-aired Wednesday 7/29/2009 at 3pm, 9pm and 9:30pm, Thursday 7/30/2009 at 12am, 12:30am, 4am, 4:30am and Sunday August 2nd at 3pm. The episode featuring the Bayou District Foundation is labeled 'New Orleans golf recovery' on local program guides. All episodes air on The Golf Channel, a national cable channel that is largely regarded as golf's home on television. The Golf Channel is available in more than 110 million homes worldwide through cable, satellite and wireless companies. BDF will also be providing a link to the episode through Bayou District Foundation's interactive website... www.bayoudistrictfoundation.org.

Bayou District Foundation, a Louisiana non-profit, was created by a group of civic minded New Orleans business people committed to rebuilding and renewing New Orleans in the aftermath of Hurricane Katrina. The vision of the Bayou District Foundation includes the development of a mixed income residential community and commercial assets on the site of the former St. Bernard Public Housing Development and surrounding neighborhood, the introduction of three world class schools to the St. Bernard neighborhood, and the restoration of New Orleans City Park's recreational and golf facilities.