



Bayou District Foundation Featured on Golf Channel/NBC Sports

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New Orleans, LA-

The Bayou District Foundation, which transformed the St. Bernard Housing Development in Gentilly in recent years into a new mixed-income, place-based community, was featured in a series of national news stories on the Golf Channel and NBC Sports this month during coverage of the PGA TOUR's The TOUR Championship by *Coca Cola*.

The stories focused primarily on Atlanta's East Lake Villages, after which the Bayou District Foundation's mission and work are modeled.

The news vignettes told the story about how the East Lake Foundation and local community partners transformed Atlanta's East Lake neighborhood from a crime-riddled center of poverty and despair into now a world-class mixed-income district with schools, recreation, YMCA and nearby public gold course. The story also highlights the progress being made in neighborhoods across the country modeled after East Lake, including most notably Columbia Parc in the Bayou District Bayou District in New Orleans .

The video may be seen online at:

<http://silo.mediasilo.com/weblink/936E37CB036CB8F76B35C4CF81F42D6B/kmiller@golfchannel.com/>

and has been posted on the foundations website at www.bayoudistrictfoundation.org